

Click Optical Key Advantages

A Contact Lens Sales Solution Designed *Exclusively* for ECPs

Click Optical helps ECPs streamline their contact lens sales, which opens the door to reclaiming patients, reducing the headaches caused by constant prescription verifications, and recapturing lost revenue.

End-to-End Sales Automation

- Click Optical works seamlessly with your practice management system to identify opportunities
- Initial contact is sent on your behalf, helping reinforce your relationship with your patient
- Your patients enjoy 1-click ordering to exactly what you've prescribed, increasing patient satisfaction
- 100% HIPAA compliant

ZERO Set-Up Fees, ZERO Monthly Charges, ZERO Staff Training Required

- Practices, distributors, manufacturers, and buying groups all receive credit for the sale
- Profits are directly deposited into your bank account
- Keep 100% of in-house sales

More Time for Your Patients, More Money to Focus on Growing Your Business

- Cut confirmation calls and faxes by up to 50%, freeing up staff to concentrate on patient care
- Recapture lost contact lens business -- not just refills, but all business
- Just 2 contact lens orders per day could deliver up to \$1,000 of extra profit to your practice — dollars you can use to help grow your business

"Practices without Click Optical are missing out. Before Click Optical, I would lose sales when patients left without buying contacts. Now, my patients enjoy better patient care and we have an improved bottom line."

— Dr. Paul Karpecki, OD, FAAO

Ready to learn more?
SCHEDULE A WALKTHROUGH
www.GetClickOptical.com/ecp

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800.674.2207



Click Optical

Reclaim Patients. Reduce Headaches. Recapture Revenue.
An ECP-Focused Contact Lens Sales Solution